



OXYGEN COLLEGE

CUA31115 Certificate III in Visual Arts

VET DELIVERED TO SECONDARY SCHOOLS (VDSS)

Photography, video & content creation

Contact Lauren Mullen for further enquiries lauren@oxygencollege.com.au or 1300 195 303

The 2021 - 2022 VDSS program at Oxygen College is a vibrant and creative course that has been carefully designed to deliver meaningful, industry content that allows secondary school students to obtain a qualification and head start towards a career in the digital arts industry. Over the two-year program students will gain a variety of technical skills covering a range of digital mediums. These include practical skills related to photography, videography, lighting, graphic design, website curation and the promotion and exhibition of their work.

Students will explore the Adobe Creative Suite and build excellent skills in photographic and video post-production along with the ability to implement graphic design techniques for business branding and online content. Throughout the course students develop an awareness of current trends, industry professionals, influential artists, and the importance of developing original concepts in their work.



COURSE OVERVIEW



QUALIFICATION: CUA31115 CERTIFICATE III IN VISUAL ARTS

Duration: 2 years. Delivery: Part - time, face to face 3 hours per week (1 class)

Year 1 - Wednesday 1:30pm - 4:30pm & Year 2 - Mondays 1:30pm - 4:30pm

Outside of class time: approximately 6-10 hours per week including:

- Location photoshoots and practice
- Post production editing using Adobe software
- Completion of bookwork and creative brief research

PATHWAY

The program also creates a pathway into applying for year 2 of Oxygen Colleges full-time digital arts programs -

Professional Photography Program (CUA51115 Diploma of Photography) or Digital Content Creation program (CUA51015 Diploma of Screen and Media). Students who choose to complete a diploma (following their VDSS studies) will be ready to work in creative industries such as photography, video production and digital content creation. In addition, these comprehensive courses are an excellent resource to build an extensive folio for students that are focused on entry into a degree qualification and are preparing an extensive range of creative artworks for interviews.

LEARNING OUTCOMES

By the end of the two-year program students will be able to:

- Use the functions and features of their DSLR camera to take quality still images and shoot short video clips
- Respond to a broad range of professional photography and videography creative briefs
- Consider and incorporate design elements and principles along with composition techniques to produce visually pleasing imagery
- Modify natural light to enhance still or video images
- Modify lighting in response to a variety of styles for photography and video
- Use the functions and features of professional studio lighting
- Implement professional lighting styles and patterns
- Use basic functions of a speedlight
- Efficiently manage an Adobe Lightroom workflow and post-production
- Apply a range of basic Adobe Photoshop techniques
- Efficiently manage a video editing workflow using Adobe Premiere Pro
- Curate a digital portfolio and present final artworks
- Apply a range of graphic design fundamentals for branding, social media, and advertising layouts
- Consider and operate DSLR video and tripods
- Record basic audio for video productions
- Apply pre-production preparation and paperwork for video production planning
- Apply post-production methods and techniques to video footage

RESOURCES

All students must have access to the following resources (approximate prices included) upon commencement of the program. Note: These resources are additional to the materials cost.

DSLR CAMERA



Digital Single Lens Reflex (DSLR) camera or Mirrorless (with DSLR style operation) \$450 upwards (prices fluctuate)

Options to lease a DSLR camera from the College may be available upon successful application.
For more detail contact Oxygen College.

In the DSLR's range any current model is recommended however we suggest you choose a Canon or Nikon body as the college has a series of lenses from both manufacturers. Students with Nikon or Canon can access these lenses during class.

If you wish to purchase Mirrorless camera, we recommend Sony or Panasonic. You must ensure the camera you have or buy is a Digital Single Lens Reflex (DSLR) or Mirrorless and that it includes the following key features:

- A Detachable or interchangeable lens (or lenses) (ranging from 18mm-200mm)
- A hotshoe mount (mount on the top of the camera to attach a flash)
- The ability in the settings to work in full manual mode
- Capability of shooting raw
- Capability of shooting video

ADOBE CC



• Adobe Creative Cloud - \$30 per month student price (if not provided by host school)

Your school may provide access to an Adobe Cloud subscription for you, we advise that you research this with your schools' IT technician before purchasing your own subscription. During your VDSS two-year course, you will learn how to use Adobe applications, including Photoshop, Lightroom, Premiere Pro and Illustrator. You will be required to subscribe to Adobe Creative Cloud for the duration of your course, which enables you to run each application on two computers (one at home and one in class) and on mobile devices. A subscription also ensures you always have the latest version of each application. All Oxygen College learners are eligible for the student version of this software and may use the college issued invoice for their institutional affiliation document (if required).

HARD DRIVE



• 2TB portable hard drive with a USB 3.0 connection - \$100

You will be using your hard drive to store all your course files, including photographic images and high definition video footage. A 2TB (2,000 GB) drive is the minimum recommended size. Video editing requires high transfer speeds, so it is essential the drive has a USB 3.0 connection. If you are unsure which hard drive type or brand to purchase, or how to format the drive to work on both PC and Mac computers, your trainer will discuss this during the first week of classes. An additional drive is also highly recommended to back-up your work in case of hard drive failure.

TRIPOD



• Tripod for photography- \$150 upwards

We recommend:

- Manfrotto 290 XTRA Tripod + MH804 3 Way Head (MK290XTA3-3W). Approx. \$320
- Kent Faith Concept TM2515T Professional 60-inch Camera tripod (horizontal aluminum - 360-degree ball head quick release plate for Canon Nikon Sony DSLR cameras). - Approx. \$150

Options to lease a Tripod camera from the College may be available upon successful application.

For more detail contact Oxygen College.

Materials cost - \$750 per year.

Throughout class time students have access to professional, industry standard:

Photography and videography studios, including:

- The full range of Nikon and Canon camera lenses
- Nikon and Canon Speedlights
- Still life prop library
- Scrims, reflectors, and diffusion panels
- Foamcore reflection panels
- C-Stands, background systems and clamps
- Materials to create different textured and coloured backgrounds along with

a collection of these to choose from

- Tether cables
- Elinchrom lighting, LED Video panels and modifiers
- Large scale paper backdrops
- Portraiture props such as chairs and textured backgrounds
- Coloured gels and Cellophane
- Portable tables for set construction
- Black card for light modification

Stationery and consumables, for example:

- Stanley knives
- Pencils, papers etc
- Perishable supermarket items for still life and food photoshoots
- Glowsticks, fairy lights etc. for light painting

Computer labs equip with:

- Apple Mac desktop computers
- Black & white printer
- Headphones



BLOCK CREDIT RECOGNITION

Students who undertake Vocational Education and Training (VET) or Further Education (FE) qualifications that are not included in the suite of approved VCE VET programs and School-based Apprenticeships and Traineeships may be eligible for credit towards their VCE. This credit is called Block Credit Recognition. To be eligible for credit the student must be enrolled in the VCE. Credit will be available for full or partial completion of a Nationally Recognised Qualification or state accredited curriculum, according to the guidelines below. Under Block Credit Recognition, credit toward the VCE is determined by the AQF level at which the units of competency are recognised, and the nominal hours of training completed.

THE FOLLOWING GUIDELINES APPLY:

- Attainment of units of competency at AQF level III or above provides credit at Units 3 and 4 level
- 90 nominal hours of training is required for each VCE Unit. The award of credit will take into account issues of duplication with other VCE studies or VCE VET programs and other VET undertaken by the student.

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