



PHOTOGRAPHY, VIDEO & CONTENT CREATION



CUA31120 CERTIFICATE III IN VISUAL ARTS VET DELIVERED TO SECONDARY SCHOOLS (VDSS)

OVERVIEW

A dynamic and creative course designed to equip secondary school students with industry-relevant skills in the digital arts field. Over two years, students will learn various technical skills in photography, videography, graphic design, website development and how to promote their work online.

They will master the Adobe Creative Suite, honing their post-production abilities and creating impactful branding and online content.

The course also emphasizes staying updated on trends, connecting with industry experts, and fostering originality in artistic concepts.

QUICK FACTS:

DURATION: 2 YEARS.

DELIVERY: PART - TIME, FACE TO FACE 3 HOURS PER WEEK (1 CLASS)

YEAR 1: WEDNESDAYS 1.30 - 4.30PM

YEAR 2: MONDAYS 1.30 - 4.30PM

OUTSIDE OF CLASS TIME: APPROXIMATELY 6-10 HOURS PER WEEK

- LOCATION PHOTOSHOOTS AND PRACTICE
- POST PRODUCTION EDITING USING ADOBE SOFTWARE
- COMPLETION OF BOOKWORK AND CREATIVE BRIEF RESEARCH

LEARNING OUTCOMES

By the end of the two-year program students will be able to:

- Use the functions and features of their DSLR camera to take quality still images and shoot short video clips
- Respond to a broad range of professional photography and videography creative briefs
- Consider and incorporate design elements and principles along with composition techniques to produce visually pleasing imagery.
- Modify natural light to enhance still or video images
- Modify lighting in response to a variety of styles for photography and video
- Use the functions and features of professional studio lighting
- Implement professional lighting styles and patterns
- Use basic functions of a speedlight
- Efficiently manage an Adobe Lightroom workflow and post-production
- Apply a range of basic Adobe Photoshop techniques
- Efficiently manage a video editing workflow using Adobe Premiere Pro
- Curate a digital portfolio and present final artworks
- Apply a range of graphic design fundamentals for branding, social media, and advertising layouts
- Consider and operate DSLR video and tripods
- Record basic audio for video productions
- Apply pre-production preparation and paperwork for video production planning
- Apply post-production methods and techniques to video footage

UNITS OF COMPETENCY

FIRST YEAR

- BSBWHS211 Contribute to the health and safety of self
- and others (Core)
- CUAPHI312 Capture photographic images (A)
- CUAPHI411 Capture images in response to a brief
- CUAPHI412 Apply photo imaging lighting techniques
- CUADIG315 Produce digital images (A)
- CUAPPR311 Produce creative work (Core)

SECOND YEAR

- CUARES301 Apply knowledge of history and theory to
- own art practice (Core)
- CUADIG304 Create visual design components (A)
- CUADES201 Follow a design process (A)
- BSBDES301 Explore the use of colour (A)
- CUAACD311 Produce drawings to communicate ideas (core)
- CUADIG316 Produce video art



RESOURCES REQUIREMENTS

Digital Single Lens Reflex (DSLR) camera or Mirrorless camera

You must ensure the camera you have or buy is a Digital Single Lens Reflex (DSLR) or Mirrorless and that it includes the following key features:

- A Detachable or interchangeable lens (or lenses) (ranging from 18mm-200mm)
- A hotshoe mount (mount on the top of the camera to attach a flash)
- The ability in the settings to work in full manual mode
- Capability of shooting raw
- Capability of shooting video

Adobe Creative Cloud full subscription - roughly \$30 per month student price (if not provided by host school)

You will be required to subscribe to Adobe Creative Cloud for the duration of your course, which enables you to run each application on two computers (one at home and one in class) and on mobile devices.

2 TB portable hard drive with a USB 3.0 connection - \$100 (2 TB (2,000 GB) drive is the minimum recommended size)

Video editing requires high transfer speeds, so it is essential the drive has a USB 3.0 connection.

Tripod for photography - \$150 upwards

BLOCK CREDIT RECOGNITION

- Students who undertake Vocational Education and Training (VET) or Further Education (FE) qualifications that are not included in the suite of approved VCE VET programs and School-based Apprenticeships and Traineeships may be eligible for credit towards their VCE.

This credit is called Block Credit Recognition.

To be eligible for credit the student must be enrolled in the VCE. Credit will be available for full or partial completion of a Nationally Recognised Qualification or state-accredited curriculum, according to the guidelines below. Under Block Credit recognition, credit toward the VCE is determined by the AQF level at which the units of competency are recognised, and the nominal hours of training completed.

THE FOLLOWING GUIDELINES APPLY

- Attainment of units of competency at AQF level III or above provides credit at Units 3 and 4 levels • 90 nominal hours of training is required for each VCE Unit.
- The award of credit will take into account issues of duplication with other VCE studies or VCE VET programs and other VET undertaken by the student

Applications can be made through your VDSS school coordinator.

Please contact Lauren at Lauren@oxygencollege.com.au for more information.



Geelong Campus
22 Gordon Avenue
Geelong West, Victoria 3218
Telephone: 1300 195 303
Email: info@oxygencollege.com.au
www.oxygencollege.com.au

